



Iconic Facility Management LLC

COMPANY PROFILE

COMPANY OVERVIEW



Founded in 2013, Iconic Facility Management LLC is a well-known corporate service provider with a solid reputation for professionalism, integrity and dependability.

Providing a wide range of business solutions covering facilities management, customer experience programmes, tailored boutique investment advice, real estate consultation and ancillary operational services.

Our aim is to create customized solutions for clients to complement their day to day operations, thus enabling them to keep ahead of their competition. Our years of experience has given us the opportunity to provide consistent and reliable service which has resulted in our clients choosing us as their preferred solutions provider.

OUR MANAGEMENT



RICHARD BULL

FOUNDER & MANAGING DIRECTOR

Richard is a highly polished professional individual with over 25 years experience gained in the Customer Service Sector.

Previously working for major 'Blue Chip' companies, such as, Lloyds Banking Group, Ford Motor Co, BMW, Volvo and more recently having being involved in the Dubai Real Estate market since 2006, being Rera qualified, although no longer practicing. He has worked in many Senior Management roles throughout UK, Europe and MENA Regions and has resided in Dubai for almost 10 years.

Having strong connections in Qatar also, where he has business and family interests, he is perfectly placed to assist, coach and mentor anyone wishing to improve customer service levels either locally or globally throughout the middle east region and of course, further afield.

Starting 'Iconic Facility Management LLC' seemed a natural progression for Richard as he always felt that he had 'More to Give' and now feels that by having his own company, he can share this vast experience with anyone wishing to employ his or the services of 'Iconic'.

SERVICES WE OFFER



Iconic Facility Management LLC specialises in the delivery of integrated services throughout the Middle East and specifically, the United Arab Emirates (UAE) and Gulf Cooperation Council (GCC).

Because each client is unique and requires a different approach or specific requirement, we always ensure that our company manages assets and service contracts with the utmost integrity and to the clients' timescale and brief.

We deal with customers from both private and public sectors covering a diverse range of industries including, Real Estate, Hospitality, Automotive, Banking & Finance and Healthcare & Education.

Our aim and commitment is always to offer a bespoke solution that adds value and streamlines processes whilst reducing overall cost.

Iconic Facility Management LLC offers a range of services to include but not limited to:



CUSTOMER RELATIONSHIP
MANAGEMENT (CRM)



REAL ESTATE CONSULTATION &
ADVICE



MANAGEMENT CONSULTANCY &
BUSINESS DEVELOPMENT



FACILITY MANAGEMENT &
ANCILLARY SERVICES

CUSTOMER RELATIONSHIP MANAGEMENT (CRM)



Customer Relationship Management or CRM is a company wide business strategy designed to reduce costs and increase profitability by solidifying customer loyalty.

True CRM brings together information from all data sources within an organisation to give one, holistic and 360' view of each customer in real time.

This allows customer facing employees in areas such as, sales, customer support, and marketing to make quick yet informed decisions on everything from cross selling and up selling opportunities to target marketing strategies and competitive positioning tactics.

With a huge depth of solution offerings, coupled with extensive CRM expertise, Iconic Facility Management LLC, provides the following services:

- Mystery Shopping
- Sales Opportunity Tracking
- Sales Training
- Service Delivery Processes
- Sales Lead Generation
- Social Media Strategy

REAL ESTATE CONSULTATION AND ADVICE



Buying or selling a property, either for personal use or investment is the biggest transaction of most people's lives.

Having previously worked in the Dubai freehold real estate market since inception, our directors know how difficult it can be to source a property completely unbiased and without influence from brokers or developers.

As we are completely independent management consultants, we are more of a buyers representative than a broker and can help you with any of your future property investments impartially.

By being an intermediary, we can actually act as the buffer between you and the broker / developer, thus saving you any unnecessary headache or time with the various research involved; this applies from the moment you secure a property, right up until completion / transfer.

Because we have been previously involved in the real estate arena, we have a network of tried and trusted agents that we can liaise with and therefore confident in being able to find you what you are looking for.

Services Provided:

- Buyers Consultation
- Sellers Consultation
- Portfolio Management
- Legal Services
- Power of Attorney
- Generic Property Advice

MANAGEMENT CONSULTANCY AND BUSINESS DEVELOPMENT



Iconic Facility Management is a leading management consultancy firm for strategy, public policy, organisational capability and leadership development.

We help to shape and transform organisations to maximise their performance.

Our approach takes your entire organization and business model into consideration for evaluating your challenges and implementing strategic solutions, while matching a bold and innovative approach with rigorous methodology.

Our Management Consulting services include:

- Business Strategy and Marketing
- Strategic and Operational Planning
- Market and Pricing Analysis
- Infrastructure Management
- Outsourcing and Recruitment
- Risk and Crisis Management

FACILITY MANAGEMENT & ANCILLARY SERVICES



Iconic Facility Management LLC provides expert advice and innovative professional services to clients, old and new in the UAE business community.

As a preferred partner to many small, medium and large organisations, we have developed a reputation for helping businesses to maximise their potential and achieve their goals in a sustainable way.

Our expertise & business solutions include, but not limited to:

- Facility Management Services
- Company Formation
- Attestation and Power of Attorney
- Outsourcing and Recruitment
- Relocation Services
- Short Term Accommodation Solutions
- Event Management
- Search Engine Optimisation & Website Development

CONTACT US

P.O. Box 35482
5th Floor
Standard Chartered Tower
Emaar Square
Downtown Burj Khalifa
Dubai
United Arab Emirates

 +971 4 3132460

 info@iconicdxb.com

 [iconicfmdxb](#)

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